

CHIA-TUNG YEN

Designer + Illustrator

Experience

Gensler, Chicago

Brand Design Intern

2023 Jun — Aug (3 Months)

Responsibilities: Graphic Designer, Illustrator

Projects: Research, Experiential Graphic Design (EGD), Brand Design, Presentation Design

Clientele: Radio Flyer, Mars Wrigley, BDO

Ogilvy, Chicago

Design Intern

2022 Jun — Aug (3 Months)

Responsibilities: Graphic Designer, Illustrator

Projects: Branding, Visual Identity Design, Banners, Flyers, Character Illustration, Social Media Campaign

Clientele: Glade, Wright Brand Bacon, Nokia(B2B), Crowley, Jimmy Dean

SAIC AIGA

Board Member

2022 Aug — Present

Responsibilities: Graphic Designer, Illustrator

Projects: Social posts, posters, Mind the Grid Senior Visual Communication Design Exhibition (Team)

Projects: 2023 AIGA Chicago Test Flight (Team)

Deliverables: Designed social posts. Proposal for the visual direction was selected as the final

Education

School of the Art Institute of Chicago

BFA, focus in Visual Communication Design '24

Skills

Design

Graphic Design
Motion Design
Illustration
Art Direction
Typography
Spatial Design
Presentations
Web Design

Tools

Photoshop
Illustrator
InDesign
CADtools
After Effects
Premiere Pro
Procreate
HTML+CSS

Language

English
Mandarin
Japanese

Awards

Justyna Palka Memorial Scholarship

2023

Nominated as one of the three finalists by the SAIC Visual Communication Design Department